



20-80

בית לחיבורים בין דוריים
INTERGENERATIONAL CONNECTIONS

THE PROBLEM

Loneliness hits elderly hardest

The global number of senior citizens is projected to more than double by 2050. In 2021, there are 727 million senior citizens worldwide, 1.2 million of them live in Israel. The COVID-19 pandemic has intensified loneliness among the elderly, which in itself poses a danger to one's health. In fact, loneliness is considered just as damaging to health as smoking 15 cigarettes a day. It's been found to be more dangerous than obesity and is liable to cause depression and possibly even Alzheimer's.

OUR VISION

Create new technological tools to facilitate meaningful connections between senior citizens and young people.
The connections created by us will alleviate feelings of loneliness while enhancing social strength and resilience.

METHODS

Two types of Connections

1

Y2O

YOUNG 2 OLD

The young people assist the elderly, and by that alleviate their loneliness.

2

O2Y

OLD 2 YOUNG

The younger volunteer benefits from their senior citizen partner's wisdom and life experience. This, in turn, also improves the senior's own sense of self-respect.

HOW IT WORKS

Y2O

YOUNG 2 OLD



Door2Dor
Day 2 day
Assistance

When seniors or other members of at-risk populations need specific assistance with something, we're able to match them with volunteers throughout the country who are able to help. Once a volunteer has completed his or her registration 2 minute process, we use location-based technology to match them with someone in need. The volunteer receives a notification with the request details and if available, they can accept the request. Not only do they get to do a good deed, but they also make a personal connection with someone who is otherwise facing loneliness.



Talk2Dor
Telephone
support Calls

Our volunteers make thousands of regular telephone calls a week to elderly citizens. These phone calls not only alleviate the loneliness of the recipients, but they also enable us to get feedback and take new requests.

OLD-2-YOUNG

O2Y

Podcast that features recordings of interviews with the earlier generations of Israel, giving the listener access to previously untold personal stories. The podcast simultaneously connects senior citizens interviewees with young interviewers, as well as connects them with local community leaders who join them in the recording studios during the interview series.



Listen2Dor
Intergenerational
Podcast

Intergenerational connections based on the shared professions and interests between the younger volunteer and senior citizen. The young people receive an opportunity to benefit from the knowledge and experience of their elders while meaningful connections are made and loneliness is alleviated.



Learn2Dor
Learning from
Seniors

OUR TECHNOLOGY

Thanks to our advanced technology, we are able to succeed in reaching a significantly high number of lonely seniors in a short amount of time. Our technological tools enable us to:



Measure & Assess

Measure and assess our activities continuously so that we can learn more from the data gathered and improve upon our initiatives.



Share

Share relevant information with authorized bodies in local authorities, government offices, health funds, and other non profit institutions that can then give complementary services to senior citizens.



Security Information

Keep personal information safe and secure.

IMPACT

20-80 began its activities as soon as the coronavirus pandemic began impacting Israel. From the start, we understood the importance of being a point of contact for senior citizens and letting them know that they have someone to rely on. We've gained the trust of thousands of senior citizens who, through us, are connected to young volunteers.

6,000 Connections made between seniors and young volunteers	11,000 Active young people volunteering for our initiatives	5,500 Senior citizens registered for our program
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6,000
Connections
between senior
& young citizens

CHANNELS OF HELP & INFLUENCE

We need
your help

Due to the coronavirus epidemic, the requests for our service are increasing exponentially on a daily basis. Senior citizens are turning to us with new requests for help such as accompaniment to health clinics, pharmacies, and supermarkets, as well as seeking help with light home repairs. Thanks to your generous donations, we can continue to develop our services. Our goal is to connect tens of thousands of senior citizens with young people. **100% of your donations will go to one of the following channels of your choice:**

1 Expansion of
the day2day
assistance centre

We want to be available to serve many thousands of incoming calls made by lonely seniors. Our centre is especially adapted with the needs of senior citizens in mind: there is no need to enter an identity number or difficult-to-remember codes, and there is no need to spend long minutes on the line before someone picks up. The centre aims to quickly receive requests for help from needy seniors and to send a volunteer to his home within just a few hours, wherever he may be located in the country.

\$10K	→	Will enable us to respond to an additional 3,000 calls for help a year.
\$50K	→	Will enable us to answer another 15,000 requests for help a year.

2 Improving the
volunteer's
support system

Your donation will enable us to ensure that volunteers have what they need to give the best assistance possible to elderly citizens, including insurance, better selection and processing, mentorship, and more. By supporting our volunteers, we're able to find the most suitable individuals for this work as well as keep them active in our volunteer programs for a longer period of time.

\$15K	→	Will enable us to recruit another 5,000 volunteers for our assistance project.
\$30K	→	Will enable us to recruit another 10,000 volunteers.

3 Technological
development

We are working directly with representatives of local authorities, government offices, and healthcare funds to get needy seniors the help that they need. By further developing our technology, we can facilitate easier reporting of what each elderly citizen personally needs with the relevant services. As such, we can improve the quality and nature of the assistance they receive. We plan to adapt our technological systems to the needs of the organizational bodies involved, including local authorities and the Ministry of Welfare.

\$30K	→	Will enable us to develop our technology accordingly.
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WHO ARE WE?



Nir Issachar

Co-Founder & Associate Director

Nir has served as the director of “DorLeDor” from 2012 through 2020. He has a degree in Literature and an MA in Public Policy from Tel Aviv University. Nir is married to Miriam and has one child, Hallel. He lives and works in the young community of Lod.



Barak Drechsler

Co-Founder & Board Member
Full Stack Leader at Venn

Barak is the co-founder of “DorLeDor” and the “Help on the way” initiatives. He also serves as director of the Venn developer group. Barak lives in Tel Aviv with his partner Neta and their two cats.



Moran Zipper Goldberg

Co-Founder & Associate Director

Moran founded and directed “Zikaron Basalon”- “Memory in the Living Room”. She has a degree in Behavioral Science and an MA in Public Policy from Tel Aviv University. She is married to Tal and has one child, Noam.



Ben Shnaper

Co-Founder & Board Member
Product Designer at Microsoft

Ben served in operational intelligence in the IDF for 8 years. Today, he is product designer at Microsoft, pursuing a degree in Visual Communication at Shenkar College of Engineering and Design. During the last ten years, he has worked specifically in the field of intergenerational connections.



Eran Reshef

Board Member
Director & Owner of Rayzone

Eran is the director and owner of Rayzone, which specializes in the development and sale of cyber solutions. Eran has an MBA in Management with a focus in informational management from New York Institute of Technology. Eran lives in Ramat Hasharon with his wife Einat. He has four children.



Lianne Pollak-David

Board Member,
VP Strategy & Development at Venn

Lian has 15 years of experience in economic development as well as municipal and social development. She has served in a variety of senior positions, including in the Prime Minister’s office, in Tony Blair’s consulting firm, and in the KPMG company.

DETAILS FOR DONATION

Direct transfer
from an Israeli
account

HIBURIM 2080

ACCOUNT NAME

33870427

ACCOUNT NUMBER

LEV DIZINGOF 806

BRANCH

LEUMI 10

BANK

Outside Israel
account transfer

IL04 0108 0600 0003 3870 427

IBAN

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SWIFT

Tax deductible
contributions

Via PEF- U.S. tax deductible contributions may be sent and must be made payable to P.E.F. Israel Endowment Funds, Inc., 630 Third Ave, Ste 1501, New York, NY 10017 with a recommendation .that it be used for us- Hiburim 2080. PEF issues official receipts for contributions