



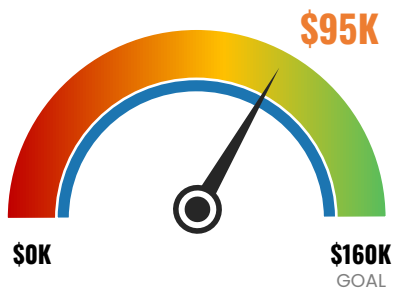
Шиши Шаббат Израели • Shishi Shabbat Yisraeli

*Jewish Leadership Initiative for Young Russian-Speaking Israelis*

**Project Name: EMERGENCY APPEAL! MOBILIZING ISRAELI RUSSIAN SPEAKERS TO INTEGRATE THE NEW YOUNG IMMIGRANTS FROM UKRAINE, RUSSIA & BELARUS** <[Click for Website link](#)>

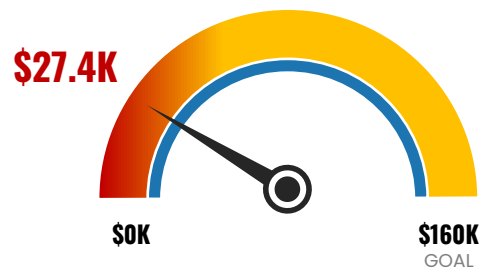
## LEADING KEY PERFORMANCE INDICATORS

**Budget Income – projected \$110K (increased to \$160K for larger scope) / 12 months**



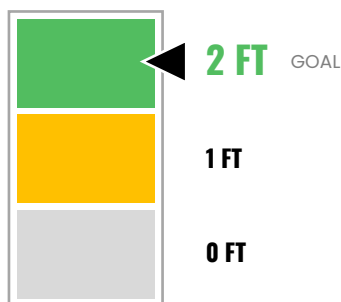
GGC initial seed funding, \$37.5K, also funds from The Genesis Fund, Amida and local municipalities

**Budget Expenses- projected \$160K /12 months**



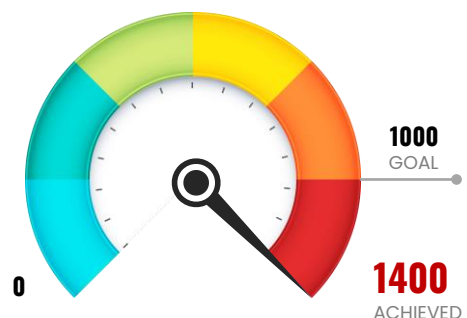
Current expenses for March-May, 2022, committed to new hires will grow expenses and projected to be on track

**Staffing Growth**  
**Hiring Volunteer Coordinators for Program /**  
**projected 2 FT new hires**



Hired 1 FT, and 2 PT for roles to be more effective and cover more regions

**Number of New Immigrants Assisted**



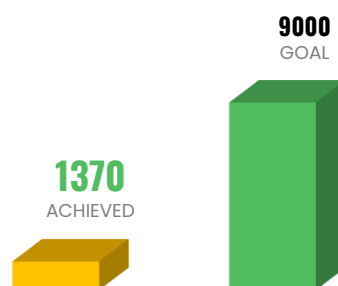
With practical absorption and other settlement matters-- major initial influx into Jerusalem for immediate assistance, before dispersion to and continued assistance in other cities.

### Number of Russian-Speaking Volunteers



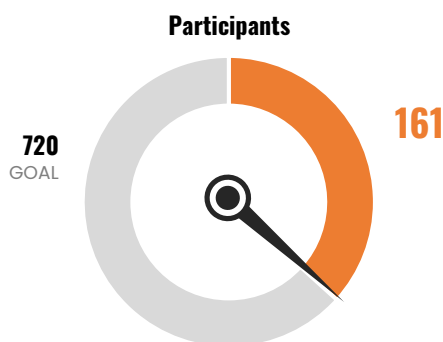
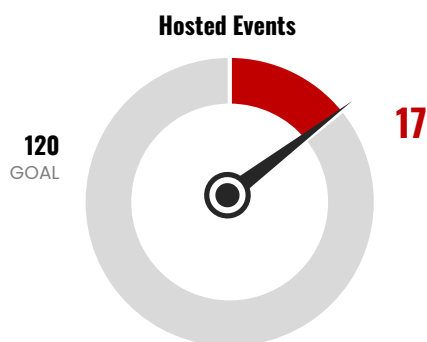
Involved in daily assistance (most volunteers have helped numerous olim – different needs every day)

### Volunteer Hours in Assisting New Immigrants



Not including staff hours

### Number of Shabbat & Holiday Host Events



Establishing a sense of home and Jewish Identity. Data based on activities March-May, 2022 (based on a 12 months goal)

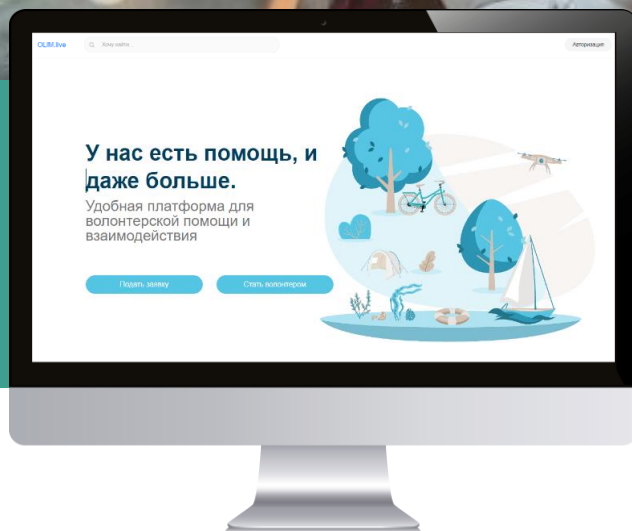
## KEY SUCCESS FACTORS

Launched the new project with initial funding received in April 2022 from GGC. We are helping hundreds of young new immigrant families in settlement; sense of a home and our volunteer network are highly impactful. We are working in close collaboration with officials of the Ministry of Absorption, the Jewish Agency and local Municipalities. During the first 2 months of the war (March-April 2022), our Jerusalem Coordinator (our first hire for the role) arranged for Volunteers to man the Jewish Agency hotlines and dispatched Russian and Hebrew-speaking volunteers to address the daily needs of new repatriates across 12 hotels in the Capital of Israel.

Currently, our coordinators assist with requests from municipalities and individuals throughout the country in matching new Olim needs with volunteers from our national database. Examples of support: filling out documents in Russian and Hebrew to receive Olim status and rights at Ministry of Interior and Ministry of Absorption; opening bank accounts, health insurance, registering for schools; physical assistance using cars in relocating Olim between Jerusalem hotels and to apartments; searching for apartments – assistance with rental negotiations and reviewal of contracts; arranging and accompanying new Olim to medical appointments; translating conversations with authorities; accompanying Olim to clothing and hygiene supply warehouses; establishment of a job search platform on Telegram, with daily postings and 3040 registered users; and lastly providing local companionship.



## LAUNCHED A NEW WEB SITE TO SCALE VOLUNTEER ENGAGEMENT AND REGISTRATION



## KEY OBSTACLES

- ▶ To quickly develop a working process to support the scope of work
- ▶ To scale the logistics of matching highly motivated volunteers in our network to the needs of the new young immigrants
- ▶ To raise the income budget gap to continue the program impact

## KEY OPPORTUNITIES

- ▶ Continue the support to streamline integration, settlement and sense of belonging
- ▶ Continue to scale until supported by larger institutional funders
- ▶ Recruit many of the new immigrants to core program of a community and network
- ▶ In the coming months, we hope to continue galvanizing our young Russian-speaking volunteers to ensure their successful personal and professional integration, organize a national Volunteer Recognition Event, develop our online Help. Olim and Job Search platforms and Zoom Olim Empowerment workshops, and invest in our Shabbat Host project, including weekly resources and local Shabbat/holiday dinners on a national scale.



"My name is Roman. I'm 24 from the Russian city of Ekaterinburg. The situation in Russia was becoming unbearable, I decided I must make Aliyah now. After my recent Aliyah, I felt like a Jew in Israel, one of many – a very difficult feeling to suddenly have no direct support or community. And then, as if by magic, Shishi Shabbat found me and an organization Russian speaking volunteer helped me find an apartment, invited me to my first Shabbat dinner in Israel and then a Friday Shabbat seminar on Lag BaOmer with a group of other new immigrants from Ukraine, Russia, Belarus and others that live in Israel for many years! The atmosphere of friendship and fun, Jewish discussions, new knowledge and impressions were amazing. I loved the whole experience and feel very relieved and blessed. I can finally say it – I am home."

According to official statistics, close to 28,000 new Russian-speaking Olim arrived in Israel so far in 2022 due to the war in Ukraine. Thank you for helping us welcome them home.

With much gratitude,

Linda Pardes Friedburg – CEO

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Shishi Shabbat Yisraeli Leadership Initiative for Young Russian-Speaking Israelis

